

# CONGRATULATIONS ON SHARING THE HUECU BENEFIT WITH YOUR EMPLOYEES!

The checklist below will help your employees access all of their HUECU benefits. For language to use, visit our Communication Toolkit here: [info.huecu.org/communication-toolkit](https://info.huecu.org/communication-toolkit)

## PHASE 1

- Link to [www.huecu.org](https://www.huecu.org) and embed **About HUECU** video on your intranet and/or employee benefits page
- Include information about HUECU in your newsletter
- Send e-mail to all staff about the services and products available to them through HUECU
- Invite HUECU to attend Open Enrollment Fairs and New Employee Orientations
- Inform employees of the HUECU personal finance resources available to them, such as the HUECU blog, personal finance video library, and workbooks

## PHASE 2

- Meet with HUECU's Community Engagement Team to launch a financial education series at your facility to improve personal finance for your community
- Share recordings of personal finance series in your newsletter and employee websites

## PHASE 3

- Discuss banking needs that HUECU can fulfill such as adding HUECU ATMs or branch locations on your campus
- Develop banking products specific to your population

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# A BETTER WAY TO BANK

**HUECU IS JUST LIKE A REGULAR BANK, ONLY BETTER IN ALMOST EVERY WAY.**



As a member of the Harvard community, you and your family have access to membership in Harvard's not-for-profit financial cooperative, the Harvard University Employees Credit Union (HUECU).

## **BETTER VALUE**

As a not-for-profit, HUECU reinvests its earnings into the institution in the form of: better rates on [savings](#), [mortgages](#), [auto](#) and [personal loans](#), [credit cards](#) and [educational loans](#). HUECU also has checking accounts with lower and fewer fees, and [free financial counseling](#), and many [other perks](#).

## **BETTER SERVICE**

HUECU's people-centric focus is why credit unions consistently outperform banks in metrics of customer service and satisfaction. Based in Cambridge, accessible anywhere and 100% operated by Harvard employees—no bank knows you like HUECU!

## **BETTER FOR THE COMMUNITY**

The Credit Union's primary way of investing is granting loans to other community members. We also give back to our community in the form of robust financial education programs and support for local charitable organizations.

## **BETTER BUSINESS MODEL**

HUECU is [owned and controlled](#) by our members and is always focused on our core value of operating in the best interest of the members.

**JOIN TODAY**

**[HUECU.ORG/JOIN](https://www.huecu.org/join)**

**FOLLOW US**

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