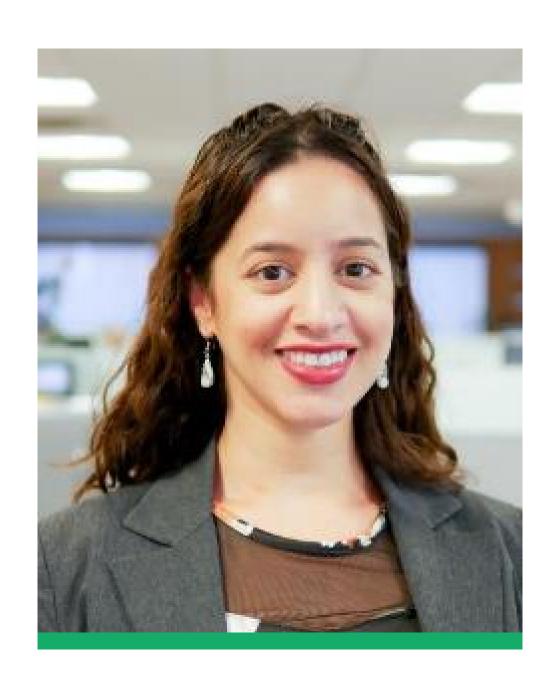


Community Engagement Team



Migdalia Gomez

AVP, Community Engagement



Dominique VerdieuCommunity Engagement Specialist

The Credit Union Difference

As a not-for-profit, HUECU puts members first in the form of better rates on savings and loans, lower & fewer fees, and more free services and perks.



Better Value



Better Service



Better Business Model



Better For the Community

Learn to Live Your Best Money Life

- Free Financial Counseling
- Blogs and Workshops
- Worksheets and Calculators
- Short Videos and Online Education Portal

HUECU.ORG/THRIVE

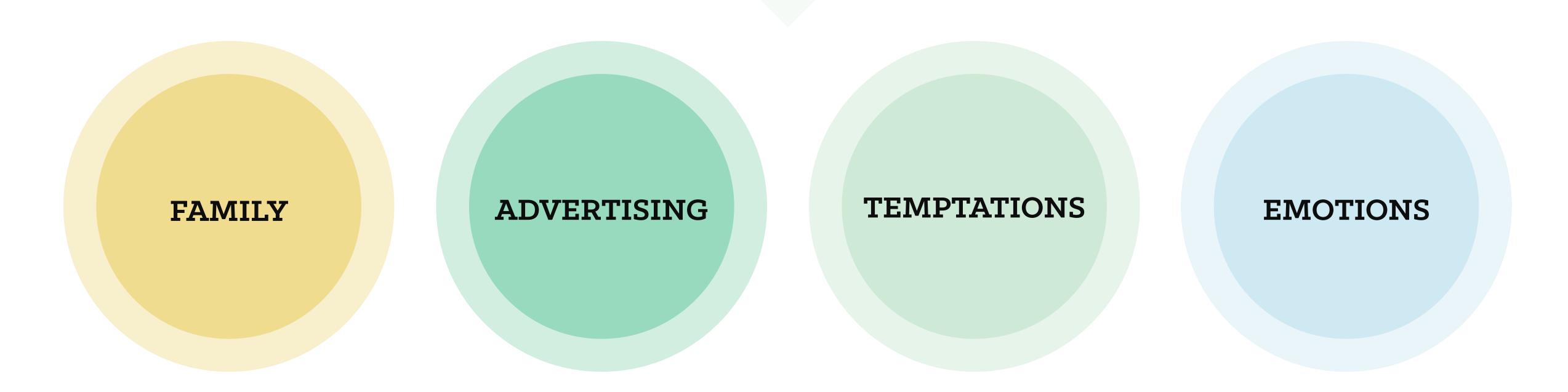


The DREAM Budget

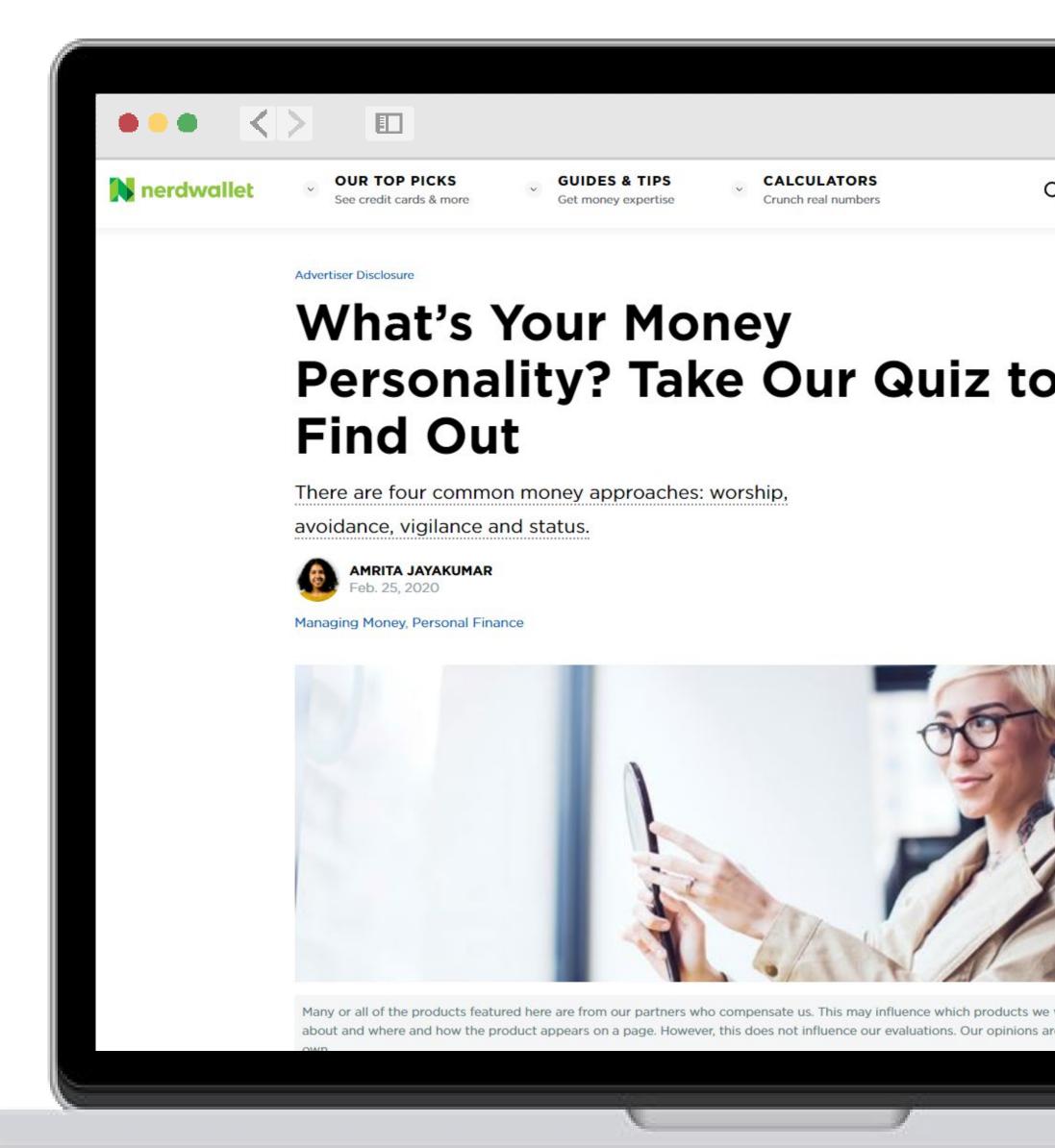
Money coming in (income) – Money going out (expenses) = a positive number!!!!



Why Don't We Have a DREAM Budget?



Reaching Your Dream Budget



Money Personalities

Money Avoidance

Ignore their finances.

Money Worship

Believes money will solve problems.

Money Status

Equate net worth to self-worth

Money Vigilance

Frugal and focused on savings.



Define Your Financial Goals.

Write down your financial goals.

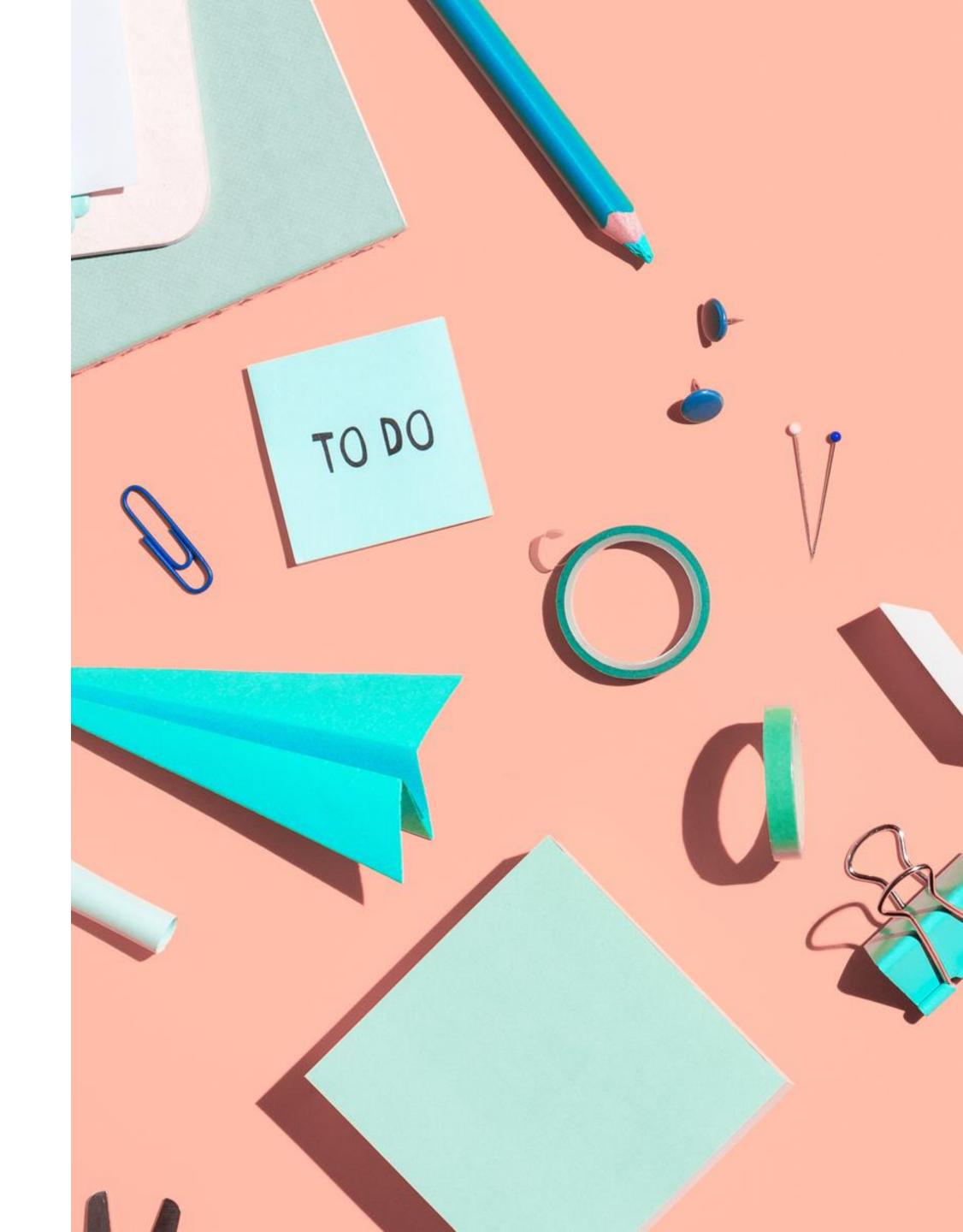


Goal Gradient

Breaking down a goal into smaller goals.

BUILD AN EMERGENCY FUND GRADUALLY

Total Goal	\$10,000
Annual Goal	\$3,000
Monthly Goal	\$250





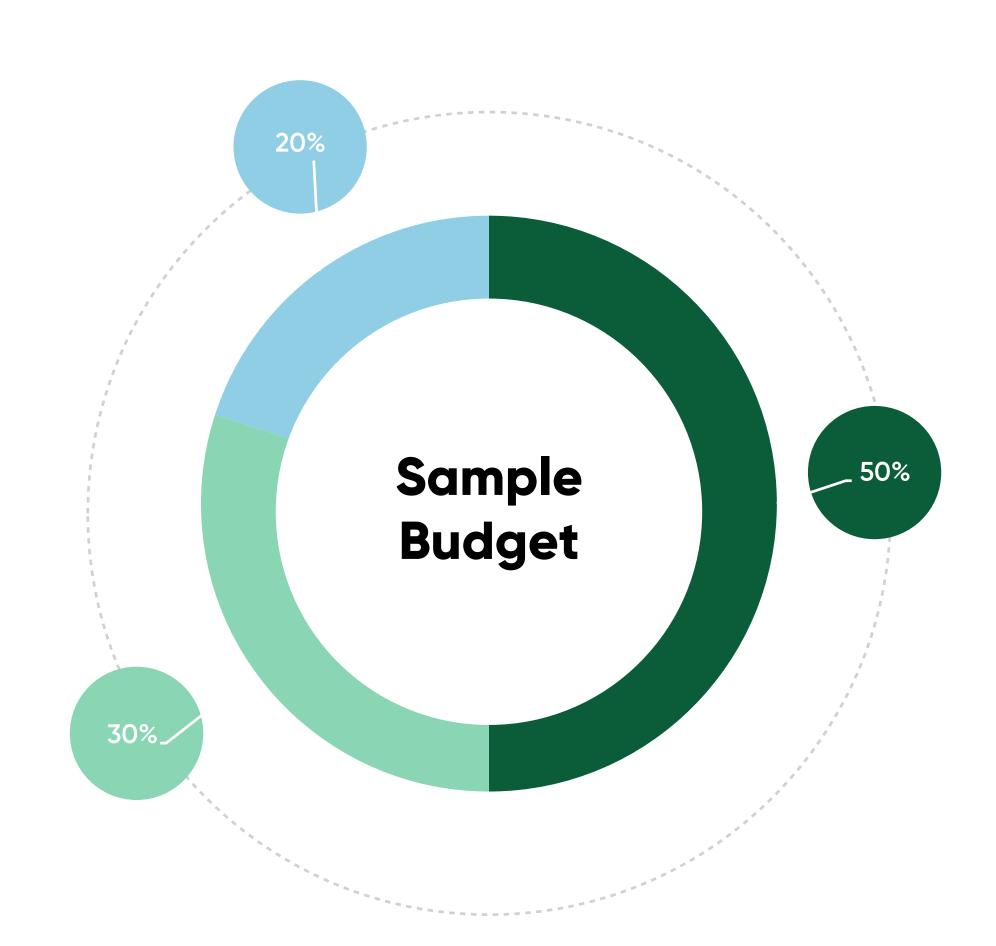
The 50/30/20 Budget Rule

SAVINGS

Savings/Financial Goals:
emergency savings,
retirement, etc.

WANTS

Wants/Flexible Spending:
entertainment, clothing,
dining out, etc.



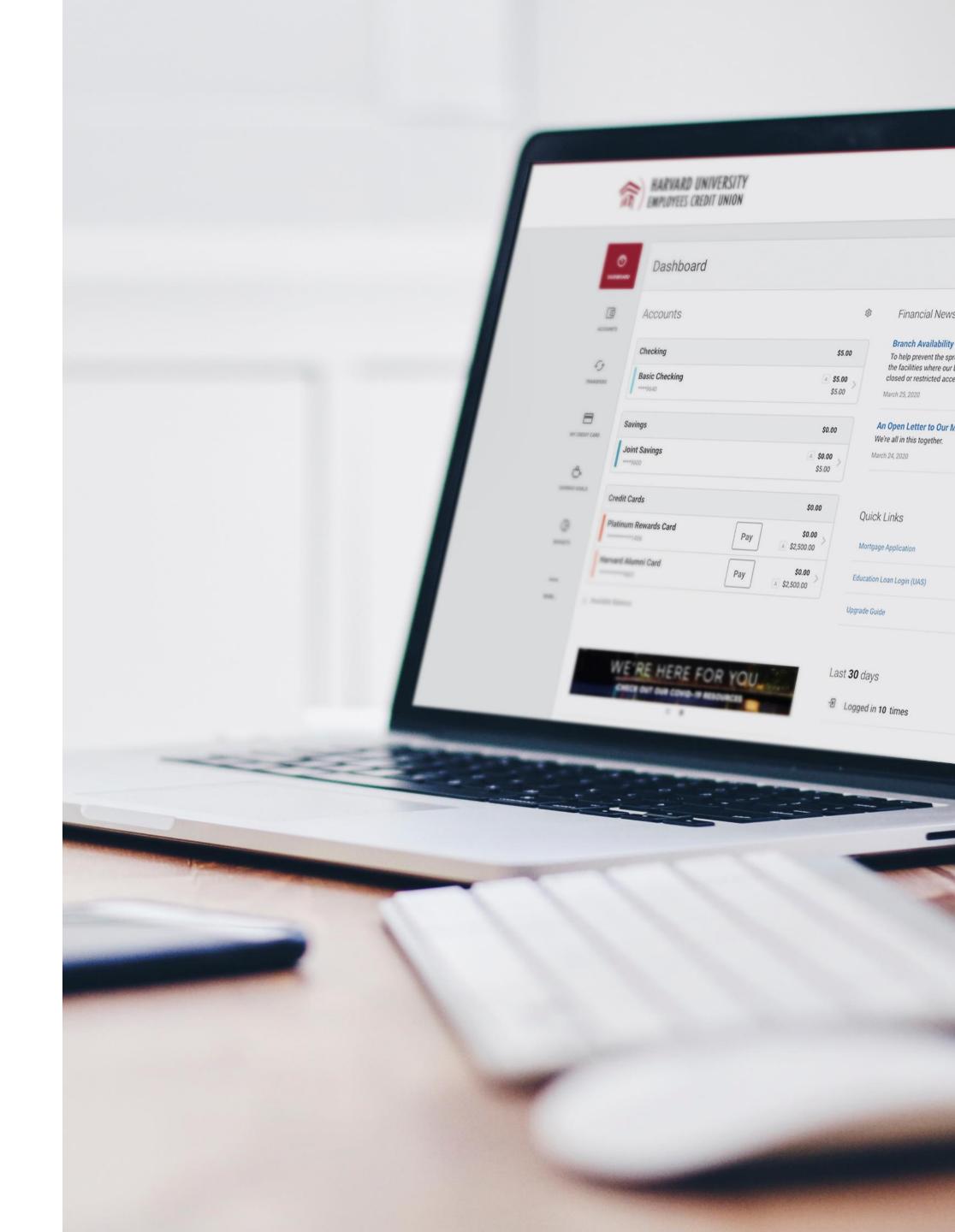
ESSENTIALS 0

Needs/Fixed Costs: home, travel, medical expenses, etc.

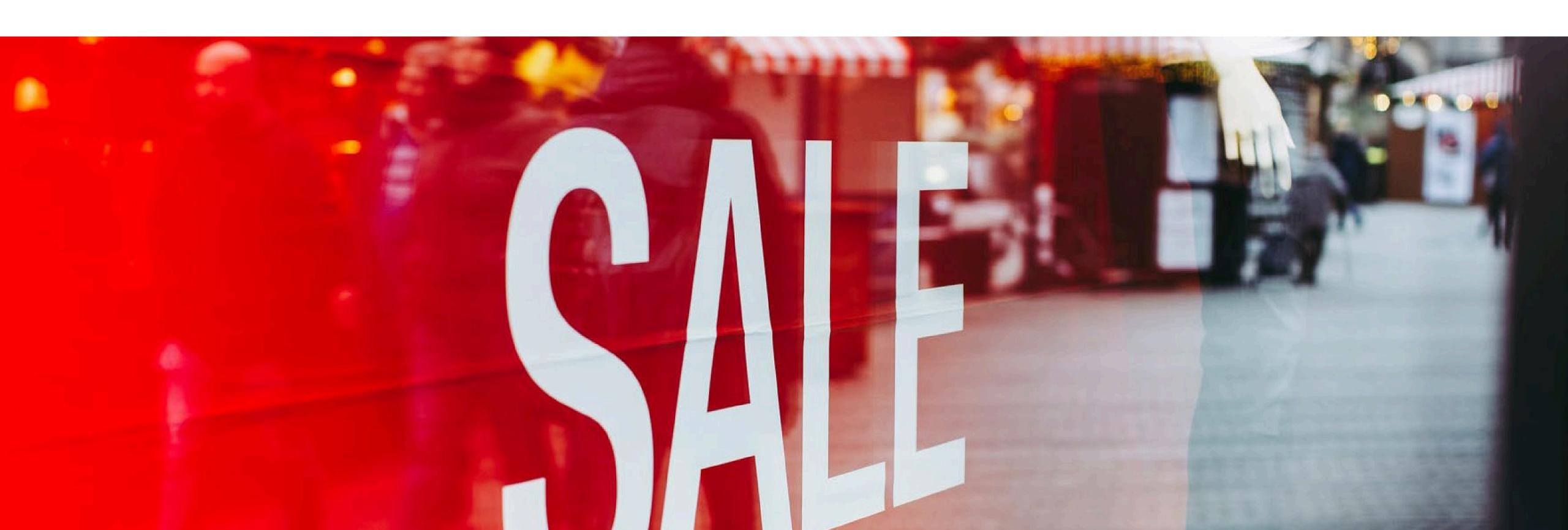
Zero Based Budgeting

HOW TO IMPLEMENT

- ✓ Track your expenses for one month
- Take your monthly income and subtract your expenses
- Include savings categories
- You leftover money should come to zero



Spend and hope for the best?



What the Heck Effect?

Losing motivation due to prior behavior.

FAILURE IS PART OF SUCCESS



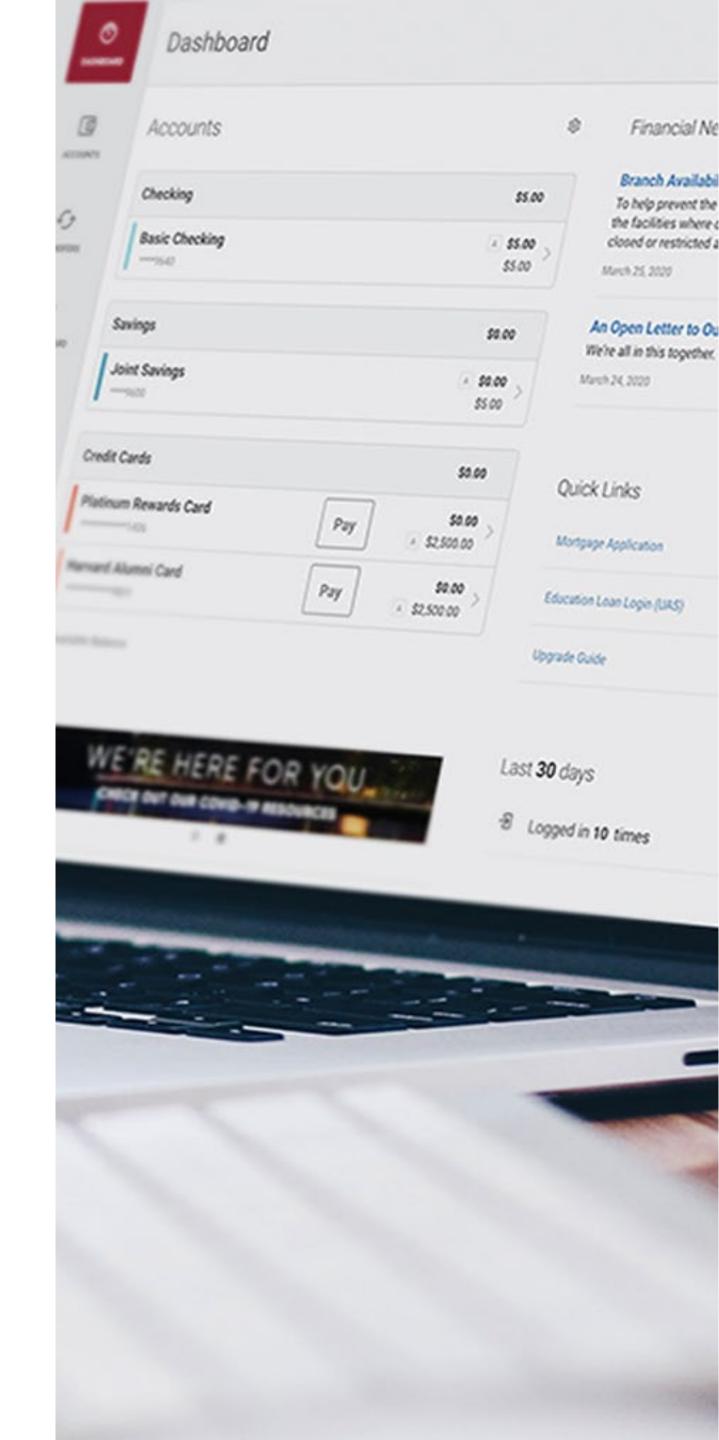
Budgeting Tools

Envelope/Cash Method

Online Banking Budget

Mint & Other Apps

Excel/Worksheets

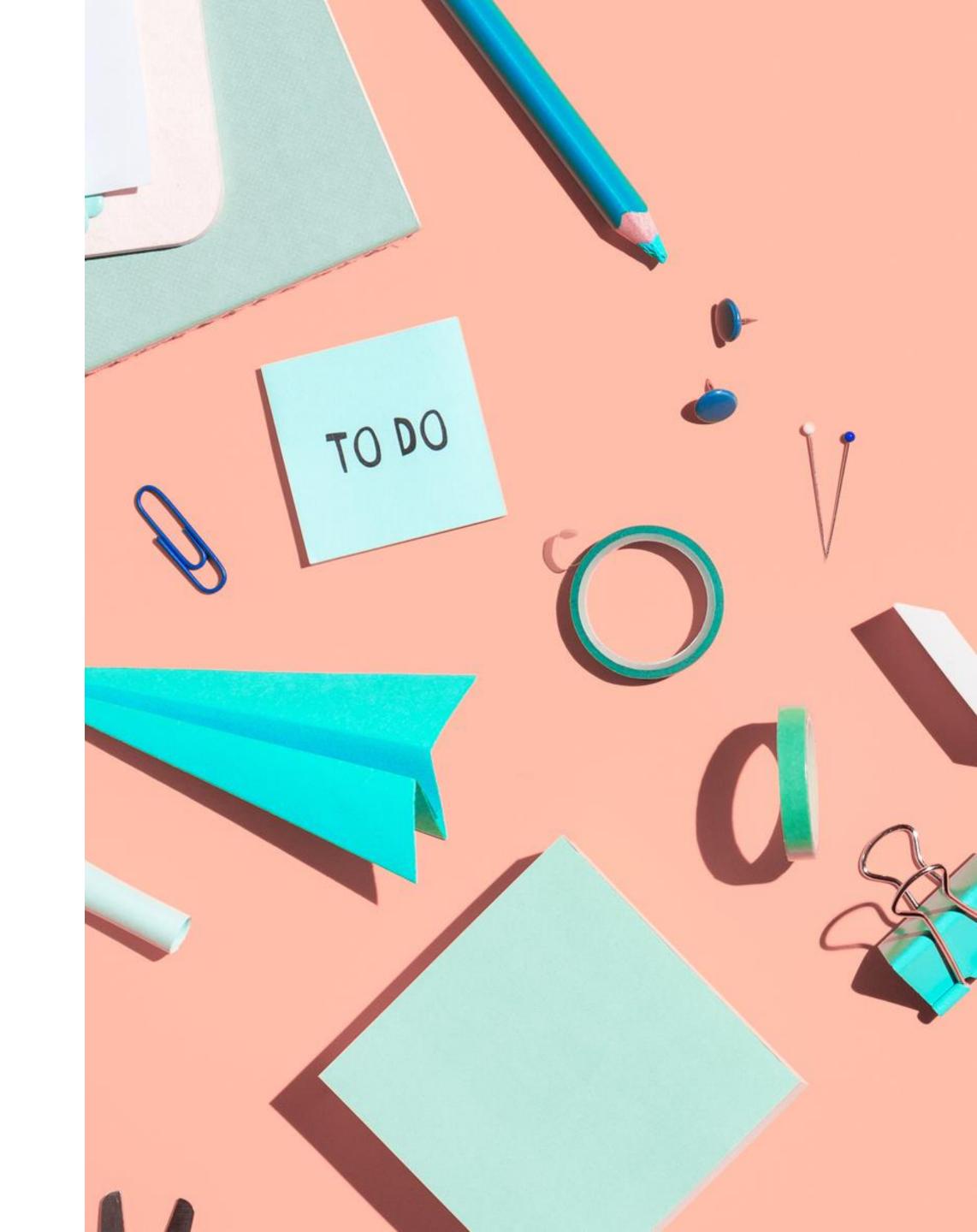






Know What Your Expenses Are

- Track spending for 2 weeks or go back and check your statements
- What expenses come around once every few months?
- Set alerts for your spending
- Costs of debt



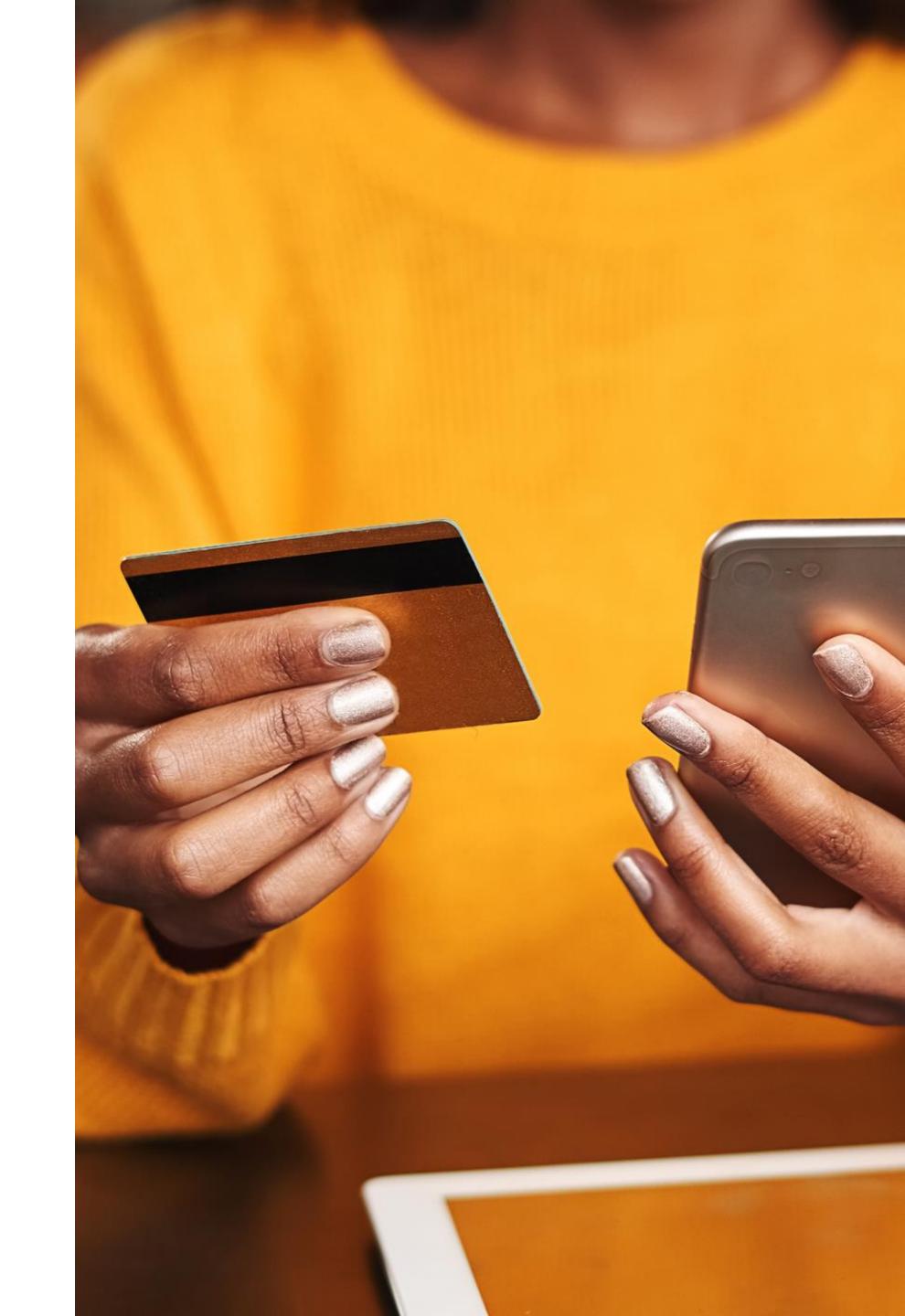
Reducing Your Expenses

Shifting Priorities

Refinancing

Evaluate if you need to make a lifestyle change

Savvy Consumer



Reducing Your Food Expenses

Cook at home

Planning ahead

Compare supermarkets

Before Going Food Shopping

Eat

Make a list (with prices)

Know what you already have



Discounts

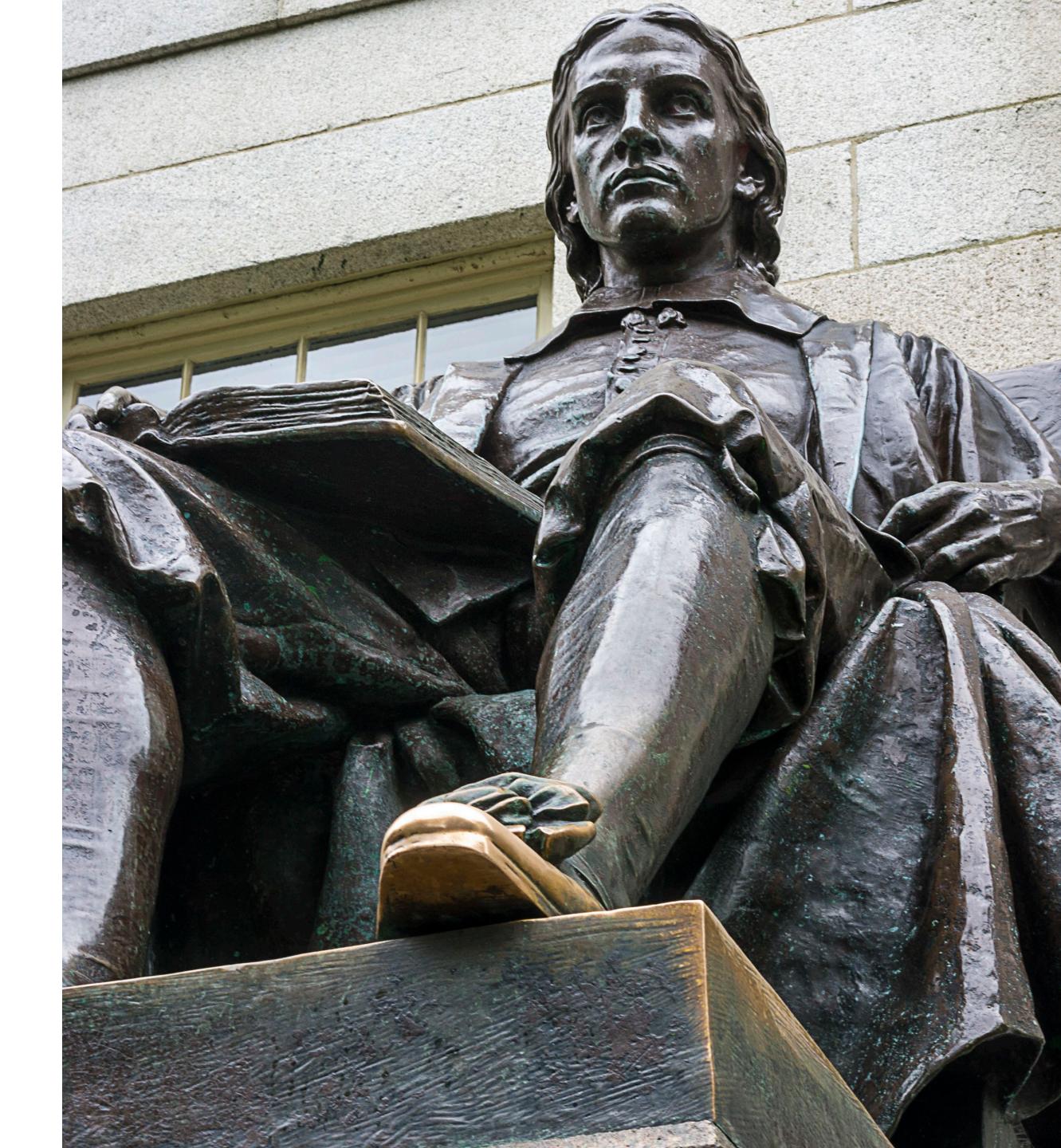
Employer

Alma mater

Household

Phone

Financial Institution



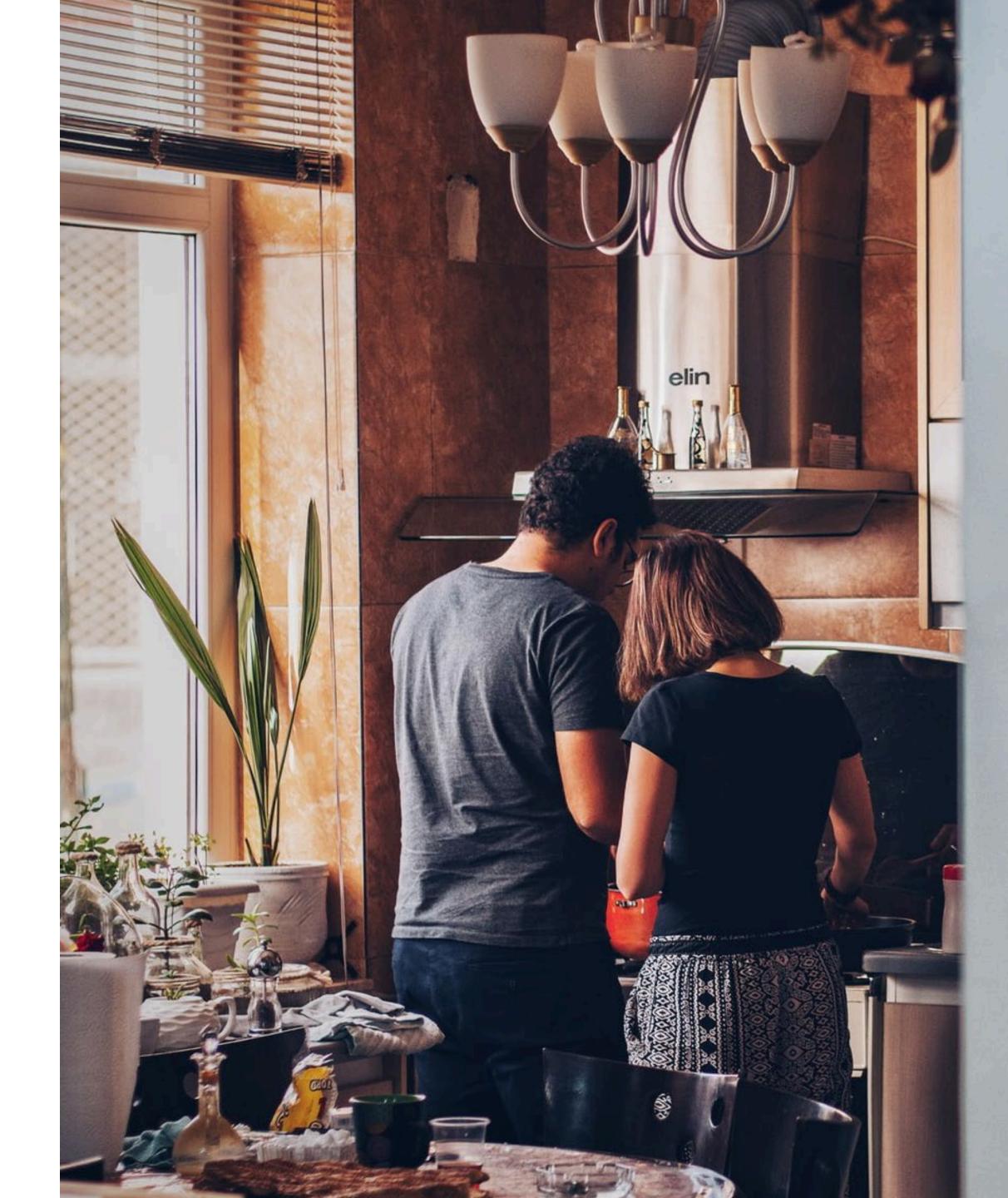




Increasing Your Income

Money Tips to Try

- ✓ Schedule "No Spend" Days
- Set Up Automatic Savings Deposits
- Use Separate Savings Accounts to Reach Your Goals
- Schedule a Budget Date Night
- Rotate Subscriptions





Next Steps



Know your money personality



Set up a budget

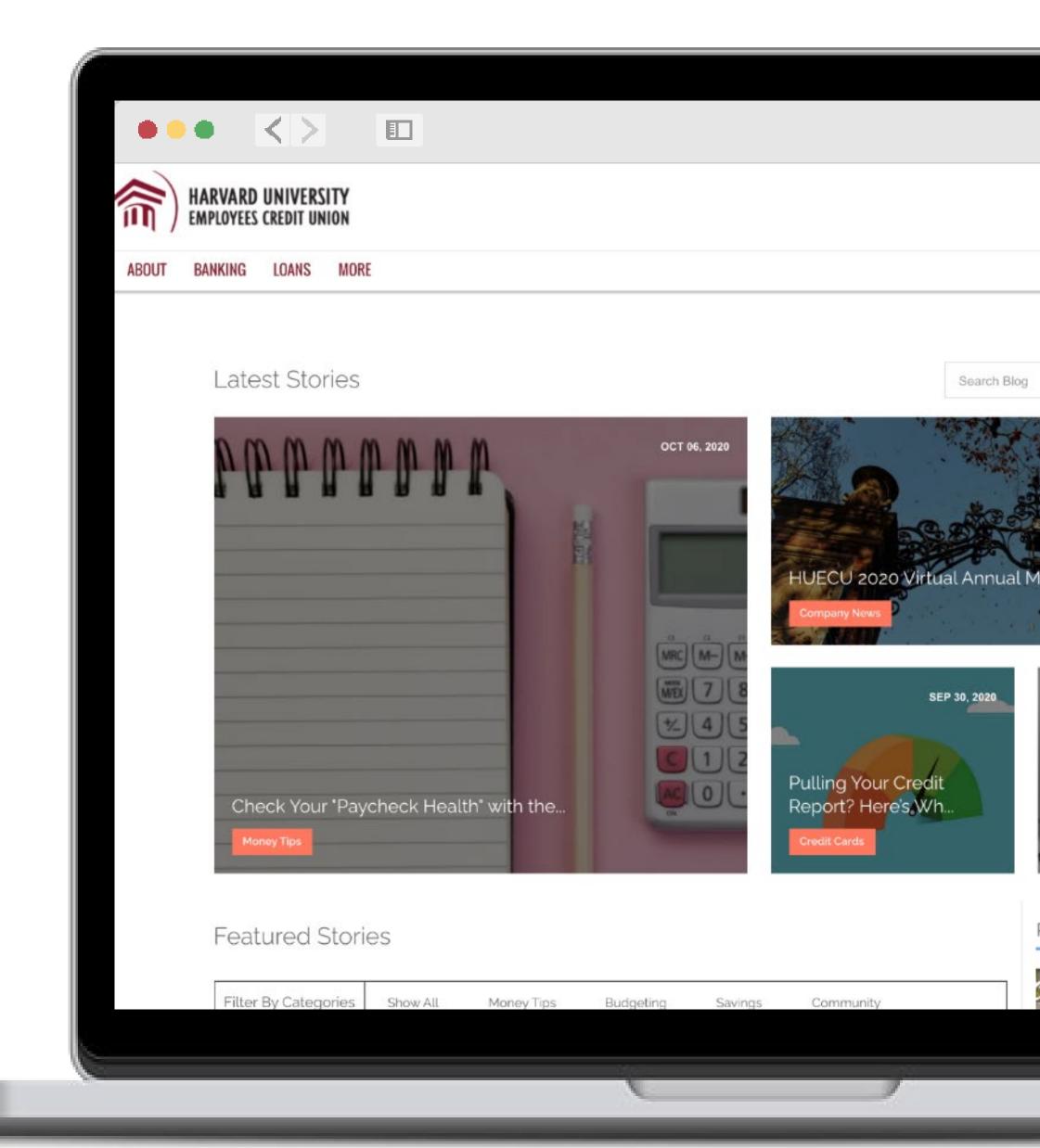


Pick one money tip to try in next week

We Blog

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BLOG.HUECU.ORG





GreenPath

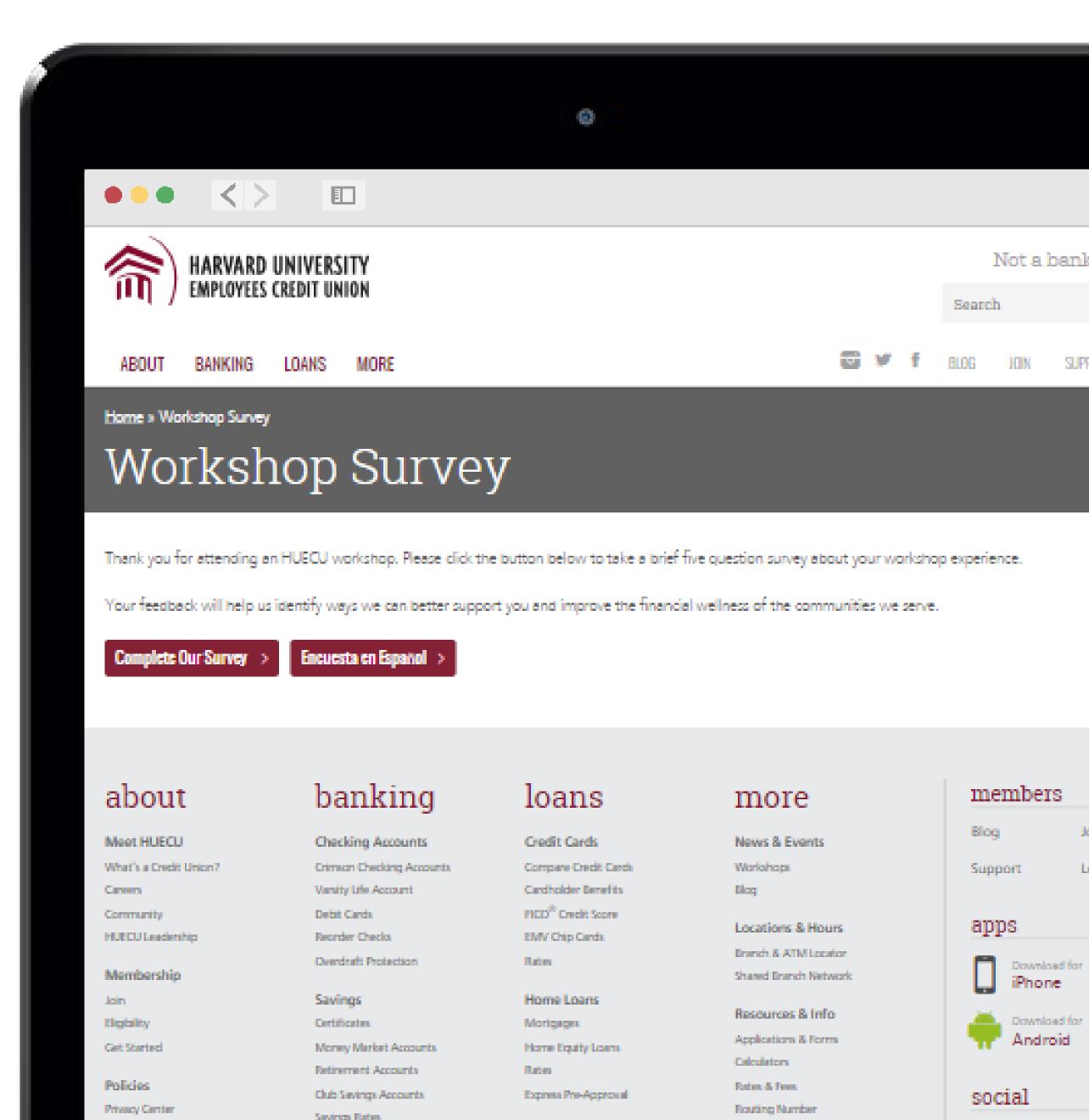
GreenPath Financial Wellness offers free credit, budget and COVID-19 counseling

HUECU.ORG/GREENPATH

Survey Says!?

Let us know how you liked this webinar

HUECU.ORG/SURVEY



Disclaimer

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